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Abstract: The proceedings contain 72 papers. The topics discussed include: teaching strategies facilitate students' deep learning in blended learning environments; comparative analysis of university students' and faculty members' satisfaction with digital programs usage in language blended learning; blended learning design for 'marketing planning' course in higher vocational education; the effectiveness of blended training for primary school teachers; construction of a blended teaching mode for medical parasitology in China during COVID-19 pandemic; constructing behavioral representation of computational thinking based on event graph: a new approach for learning analytics; enhancing adults' online course learning behavior performance through live class in distance and open education: learning analysis based on a course; data driven identification and cause diagnosis of online academic procrastination in vocational colleges; and exploring the new practice of higher education academic advising based on educational data analysis technology.

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